

Robbie Elizabeth Calk

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Education

Auburn University | Auburn, Ala.

Bachelor of Arts in Public Relations | May 2018

Marketing Minor

- Dean's List in Fall 2014, Spring 2015, Fall 2015, Spring 2016
- Lambda Pi Eta Communications Honor Society
- GPA: 3.8

Summary of Qualifications

- Proficient in writing in Associated Press (AP) style
- Skilled in using Microsoft Office Suite, Adobe Creative Suite and HTML
- Strong interpersonal and communication skills
- Strong Organizational Skills and experience in project management
- Public Speaking

Experience

Student Eminent Society | April 2016 – present

President

College of Liberal Arts Ambassador

- College of Liberal Arts recruiters and give tours of the college
- Host and plan events for the college, including events with the dean

Pike County Chamber of Commerce | May-July 2016

Internship

- Worked alongside the president to sell membership
- Helped create the annual tourism magazine
- Planned a community browse fair for incoming Troy University students and parents
- Managed the chamber's social media sites

Jonathan McConnell U.S. Senate Campaign 2016 | January 2016

Internship

- Communicated with small businesses across the state of Alabama to present advertisements
- Wrote scripts for volunteer phone bank callers to highlight candidate's platform
- Continued promotion until primary elections through social media, word of mouth, and flyers

University Program Council (UPC) | September 2015 – May 2016

Public Relations Committee

- Publicize UPC events through social media, flyers, and word of mouth
- Take pictures at events for the UPC website and social media

Congressman Gary Palmer's Office in Birmingham | May 2015 – July 2015

Internship

- Created resource book to direct constituents to the help they need
- Worked closely with the Constituent Services Representative to help provide services for constituents
- Scanned news daily for anything regarding federal news or Congressman Palmer